



Pennsylvania Outdoor Recreation Association
PO Box 412, Dillsburg PA 17019
info@paoutdoors.org

PENNSYLVANIA OUTDOOR RECREATION ASSOCIATION

Fast Facts

AT A GLANCE

- **Founded:** 1978 as Pennsylvania Ski Areas Association
 - **Rebranded:** 2024 as Pennsylvania Outdoor Recreation Association
 - **Members:** 30+ outdoor recreation providers statewide
 - **Service Area:** All 67 Pennsylvania counties
 - **Status:** Private, non-profit business association
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ECONOMIC IMPACT

- **Pennsylvania Outdoor Recreation Economy:** \$19 billion
 - **National Ranking:** 8th largest outdoor recreation economy in U.S.
 - **Employment Impact:** 2.7% of all Pennsylvania jobs
 - **Annual Wages:** \$7.7 billion in outdoor recreation sector
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KEY SERVICES

- Legislative advocacy and government relations
 - Workforce development and skills training
 - Risk management resources and support
 - Business networking and growth opportunities
 - Industry representation and unified voice
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CURRENT INITIATIVES

- **PA Outdoor Adventure Pass:** Statewide 4th & 5th grade program launching 2025
- **Career Development:** Job fairs, skills training, career awareness events
- **Jobs Website:** PAthtoOutdoorRecJobs.com with 4,000+ registered job seekers
- **Legislative Advocacy:** Expanded outdoor recreation caucus support



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LEADERSHIP

- **Executive Director:** Lutricia Eberly
 - **Board President:** Ladora “Lori” Phillips, General Manager, Ski Big Bear at Masthope Mountain
 - **Governance:** Member-elected Board of Directors
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PARTNERSHIPS

- Pennsylvania Office of Outdoor Recreation
 - Pennsylvania Department of Labor and Industry
 - National Ski Areas Association
 - Regional Destination Marketing Organizations
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CONTACT

Pennsylvania Outdoor Recreation Association

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Social: LinkedIn, Facebook

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For detailed background information, high-resolution images, and additional resources, visit paoutdoors.org/media